



GlobalFun further strengthens Latin American foot print

Karlskrona Sweden, August 11 2009 - GlobalFun, Publisher and Developer of premium mobile games, announced today that it has further strengthened its presence in the Latin American market by signing a pan regional agreement with Telefonica (Movistar). The deal means GlobalFun has a frame agreement enabling the company to reach into every country where Telefonica has operations in Latin America including Mexico.

“We are advancing at a steady phase with regards to Publishing in Latin America and I am particularly happy to be able to welcome all of the Telefonica operations (Movistar) into our growing distribution network.” commented Martin Villa, Head of Sales, Latin America.

About GlobalFun

GlobalFun is a publicly traded leading wireless entertainment publisher and developer. GlobalFun brings state of the art, high quality wireless games to end-users worldwide by being a preferred supplier to wireless carriers, hand-set manufacturers and e-tailers. Sony Ericsson, AT&T, T-Mobile, Boost, Sprint/Nextel, Verizon Wireless, TeliaSonera, Ubbi, Vodafone, Fox Mobile, Proximus, Mobistar, Aspiro (inpoc.se and more), Rogers/Fido, Telefonica Moviles, Claro, Personal, China Mobile and many more are all part of GlobalFun’s global distribution network. GlobalFun is headquartered in Sweden with local offices in North America, South America and Europe. For updated information on GlobalFun, our products and customers, please visit www.globalfun.com

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